# What's It All About?

### **Economics and Personal Finance**

is a 4-week college-level course for high school students to learn about the financial scenarios in the real world.

### It's Rigorous

Expect to be challenged. You will likely spend a minimum of 6 hours each day to be successful in the course and pass the final exam.

### It'll Earn You College Credit

Those who finish with a "C" or better and become a degree-seeking student at Longwood University will receive an additional 3 credit hour scholarship — which equates to 6 credit hours for \$400.

### It's Certified

Economics & Personal Finance satisfies the state-mandated financial literacy requirements, as well as the online experience and certification requirements.

#### What Past Participants Are Saying ...

"The course material must have been very interesting because I have never seen my daughter study this intensely before. She loved the flexibility of being able to study anytime, anywhere." / Parent

"Online Personal Finance and Economics was a tough and challenging class, but I feel I actually learned something that I'll use in the future. Thank you!" / **Student** 

"My child enjoyed the course. Although intense studying was required, it was condensed which left the rest of the summer free..." / Parent

"Overall a great introduction to college work." / Parent

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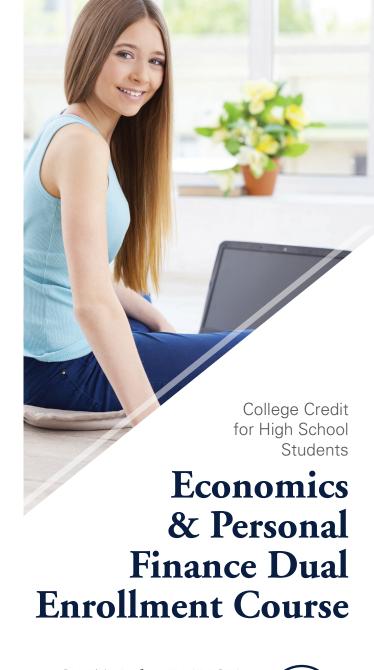
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## Examples of Course Topics

- Credit Cards
- Supply, Demand, and the Price System
- Stocks/Bonds/Futures/Derivatives
- Income and Labor Economics
- Time Value of Money
- Retirement and Estate Planning
- Mortgages and Consumer Loans

## Hybrid Offering

Learning At A Distance: Meet once the first week via technology or at a centralized location, while the remainder of the class is offered in an asynchronous online format.

- Textbook, financial calculator and laptop required
- Take the final exam at Longwood University in Farmville, Va.

Course Dates / June 15 - July 11, 2015 Tuition / \$400 Application Deadline / May 1, 2015

### **Honors Academy**

Experience College Life: In addition to the Hybrid Offering, spend the final week on Longwood University's campus.

- Interact with industry executives, faculty, staff, and students
- Live in University dorms
- Eat in University dining hall
- Utilize financial trading lab, library and recreational facilities

This elite opportunity will admit a maximum of 40 students.

Course Dates / June 15 - July 11, 2015 On-Campus Dates / July 5 - July 11, 2015 Tuition, Room, & Board / \$1,500 Application Deadline / March 1, 2015